

Become a new Reseller of Geotab



Drive your business forward as a Geotab Reseller

Geotab is the number one telematics provider worldwide, according to ABI research, with millions of connected vehicles, and has been recognised as one of the fastest growing companies in IoT and connected vehicles. Geotab processes billions of data points a day, and helps fleets improve productivity, optimise through the reduction of fuel consumption, enhance driver safety, increase fleet sustainability, and achieve stronger compliance to regulatory changes.

Partner with Geotab's ecosystem:

- + Enhance your revenue stream powered by Geotab
- + Lead the industry with a customisable open platform
- + Expand your offering through Geotab's best-in-class Marketplace Partners
- + Power the transition and management of electric vehicles
- + Take advantage of a direct link to OEM connected services
- + Receive best practice training on Geotab technology and marketing support

At Geotab, we strive to build close relationships with our Resellers because, after all, your success is ours!



- Simple installation
- Compatible with a wide variety of vehicles types and electric vehicles
- Continuously invest in research and development to support the fleet of the future
- World-class engineering support

GEOTAB®

Join the Geotab family:
resellereurope@geotab.com



Productivity:

- + Real-time GPS fleet management
- + Driving time
- + Smart routing



Safety

- + Risk and safety alerts
- + In-vehicle driving advice
- + Collision notifications
- + Seat belt use alerts



Compliance:

- + Digital tachograph
- + Private/business mileage
- + Vehicle checks



Optimisation:

- + Monitor fuel consumption
- + Reduce speeding
- + Engine diagnostics for preventive maintenance
- + Reduce idling



Sustainability:

- + Emissions reduction
- + Electric Vehicle Suitability Assessment
- + EV fleet management



Expandability

- + Third-party software Add-Ins & Add-Ons
- + Flexible technology for integration with other system
- + SDK and API

Open and scalable platform

With Geotab's open fleet management software, businesses have powerful tools at their disposal for generating new opportunities for growth.

- + Easy setup and configuration
- + A fleet platform for all sizes
- + Powerful custom rules for fleets to focus on what matters to them
- + Flexible reporting structures
- + Extensive ecosystem of applications and Add-Ons
- + Build and automate with our powerful SDKs and APIs



Help fleets transition to electric

Provide consultancy with the Electric Vehicle Suitability Assessment (EVSA). Help customers use data-driven insights to evaluate their fleet and understand when it makes sense to transition to electric, while also supporting ROI and emission reduction.



Deliver long term business value for Transport and Logistics companies

Geotab's truck solution starts with extensive telematics features, including rich engine diagnostic data, over digital tachograph to even cold chain management. This flexible and competitive package will allow you as a Reseller to work strategically with your potential customers, developing the right mix of solutions that meets their unique needs while building a stronger relationship with them.