Citizen Insights

The solution your government and its citizens deserve.

Geotab's Citizen Insights solution gives citizens up-to-date visibility into public facing services. This includes road service status for operational fleets such as snowplows, salt spreaders, waste management and street sweepers. Making this information available allows citizens to better plan their activity and helps identify and avoid areas which have not yet been serviced.
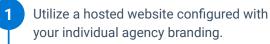
Designed especially for state, provincial, and local government agencies, the Citizen Insights solution helps maintain an open line of communication with their citizens while improving safety and transparency to reach desired operational targets.

GEOTAB.

Have an open line of communication with your citizens

Deliver operational insights your way. Select the best option for your jurisdiction.

Install Citizen Insights via MyGeotab to set up, publish, and update your public site on-demand.

1 Utilize a hosted website configured with your individual agency branding.

- Includes hosting fees, website maintenance, security patching, uptime. IT resources are not required.

2 Embed the Citizen Insights website directly into your agency's website.

- Developed and maintained by Geotab. No set up fees!

Government fleet benefits

Connect and increase trust with your citizens. Inform them about the current state of roads, sidewalks or any other service groups that you manage.

Maintain control and configure the solution to your needs.

Specify what data is shown to the public. Exclude service groups or vehicles as necessary from public view.

Reduce inquiries. Free up your contact centers and cut costs related to inquiries. Instead, direct the public to Citizen Insights, where they can access valuable, up-to-date data to help them stay safe as they move from A to B.

Get the most out of your Geotab experience

Access the largest telematics ecosystem and explore a wide range of solutions to take your fleet to the next level.

Over 2,000 government agencies and departments at all levels trust Geotab to capture, measure and analyze crucial fleet data with unparalleled depth and precision. Geotab is helping government agencies achieve their goals of safety, sustainability and efficiency. Geotab meets the highest security standards with the FIPS 140-2 validation and more.

The Citizen Insights solution is composed of the MyGeotab software platform and GO telematics device.

**Discover more at
geotab.com/citizen-insights**

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