

Checklist guide for optimizing your fleet safety program

Building a fleet safety program involves setting up a structured approach to protect drivers and vehicles. Use this checklist to create a comprehensive safety program that addresses compliance and promotes a culture of safety.



Set up a fleet safety council

Form a dedicated safety team

Include key stakeholders like the fleet manager, HR representatives and legal advisors.

Schedule regular meetings

Hold monthly meetings to review all incidents and policy compliance.

Driver feedback program

Establish channels for drivers to share insights and concerns to support a safety culture of inclusion.



Hold your team accountable

Define and assign responsibilities

Define clear roles for managing safety-related tasks and tracking training and policy compliance.

Document all actions

Keep a record of all safety actions and events for accountability purposes.

Training and incentives

Require annual safety policy refreshers, identify risky drivers, and take action using driver scorecards, gamification, and rewards to engage and motivate drivers.



Monitor policy compliance

Implement driver safety scorecards

Use tools like Geotab's driver safety scorecard to track compliance with safety policies.

Use dashcams

Install dashcams to capture real-time footage for monitoring and coaching, integrating AI vision to identify risky behaviors like distracted driving, harsh braking and speeding.

Manage by expectation

Focus on high-impact issues like dangerous driving behaviors.



Stay up-to-date on fleet maintenance

Develop maintenance schedules

Implement a regular maintenance schedule for all fleet vehicles, covering key components like brakes, tires and lights.

Preventative maintenance

Perform routine checks and timely repairs to prevent mechanical failures and extend the life of your vehicles.



Create fleet safety benchmarks

Benchmarking

Compare your fleet's performance against industry standards to identify areas for improvement.

Use telematics data

Collect and analyze data from telematics systems to set and track safety goals.

Group analysis

Use tools like Geotab's Safety Benchmarks to compare your fleet's performance with similar fleets.



Analyze fleet safety benchmark metrics

Safety scores

Review safety scores for overall performance and specific event types like harsh braking and acceleration.

Reporting

Generate detailed reports to understand your fleet's safety profile and identify improvement opportunities.

Actionable insights

Use benchmark data and risk analytics to make informed decisions and implement targeted safety interventions.



Leverage AI-powered fleet safety analytics

AI-driven insights

Use AI to analyze safety performance and identify trends.

Safety benchmarks experiment

Participate in experiments like Geotab's Safety Benchmarks to gain actionable insights.

Dynamic peer groups

Compare your fleet's safety metrics with dynamically created peer groups for accurate benchmarking.



Continuous improvements

Evaluate current performance

Use tools like Geotab's Safety Grader to assess your fleet's safety performance.

Implement improvements

Identify and act on areas for improvement based on industry benchmarks and safety analytics.

Continuous monitoring

Regularly review and update your safety program to ensure ongoing effectiveness.

Take action on your fleet safety today.

See how your fleet safety program measures up with the [Geotab Safety Grader](#).