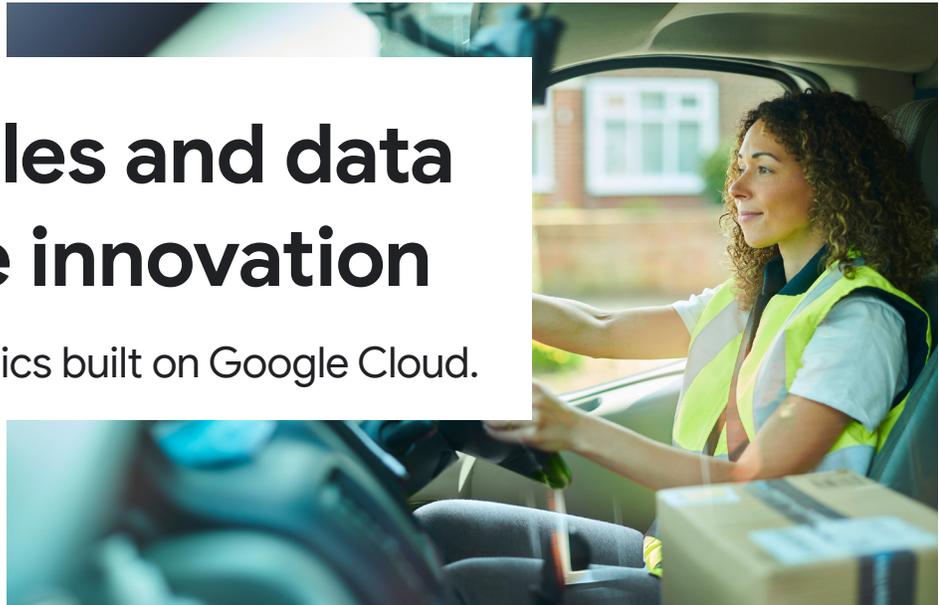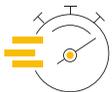# Connect vehicles and data for sustainable innovation

with industry-leading telematics built on Google Cloud.

Commercial fleet managers face continuous challenges in a constantly fluctuating environment. From increasing driver productivity and reducing fuel wastage to addressing sustainability goals, predictive maintenance, and regulatory compliance, fleet management can be complex and volatile.

Empower your organization to meet these challenges and more with Geotab, the world's leading telematics solution, built natively on Google Cloud.

Improve safety and driver behaviors—in real time.
Monitor safety issues like speeding, harsh braking, and harsh cornering, and deliver safety violation alerts, in the moment, to help avoid collisions and reduce preventable accidents.

Accelerate sustainability initiatives and reduce CO2 emissions.
Sustainability is at the core of everything we do at Geotab and Google Cloud. Reduce idling and fuel consumption, use vehicles more efficiently, and manage your transition to electric vehicles (EVs).

Increase productivity on the road and in the office.
Measure and improve vehicle and driver utilization and optimize routes and job scheduling. Securely integrate fleet data with other data sources and gain valuable insights without the need for coding or manual reports.

Cut costs and improve efficiencies.
Increase driver and fleet utilization, optimize vehicle maintenance, and reduce fuel-wasting behaviors. Automate processes and be alerted to ways to lower costs across the entire fleet.

AI-driven telematics platform for connected and sustainable fleet performance.

Geotab leverages Google Cloud's data analytics and machine learning to capture telematics data from more than 4 million vehicles a day. The platform then transforms that data, in seconds, into context-specific benchmarks for a 360° view of your entire fleet. The results: improved productivity, optimized fleet management, and strong compliance to regulatory changes and sustainability initiatives.

Optimize every aspect of your fleet with data-driven insights.
Manage your entire fleet from a single open platform. Monitor maintenance, fuel consumption, and driver behavior and reduce fleet downtime and costs. As the world's #1 commercial telematics provider, Geotab solutions improve business operations in productivity, fleet optimization, safety, expandability, sustainability, and compliance.

Power your sustainability journey with data-driven insights.
Track your fuel use, environmental impact, and EV usage to manage your progress toward your sustainability goals. Our Electric Vehicle Suitability Assessment (EVSA) uses telematics data to understand a fleet's specific needs and make EV adoption recommendations. We measure real-world EV performance metrics, financial savings, and the environmental benefits to help you electrify with confidence.

Driving better fleet management and a better Earth.
Geotab enables more than 50,000+ commercial fleet customers and government agencies at all levels including Deutsche Bahn Regio Bus, City of Seattle, and Enterprise Fleet Management to increase safety, optimize fleet efficiency, reduce costs, and achieve sustainability targets, powered by Google Cloud.

Learn more or **contact us** to get started.

Geotab is the world leader in commercial telematics

4M+
connected vehicles and growing

75B+
data points processed daily

10,000+
make/model/year vehicle combinations

300+
supported electric vehicle (EV) makes and models

50,000+
commercial and government fleets use Geotab

Marketplace
Available on Google Cloud Marketplace; applicable for committed use discount (CUD)

Validated
in the Google Cloud Ready — Sustainability program

Google Cloud   GEOTAB

Google Cloud Ready
Sustainability