

Utility fleet management



Connect to your mobile workforce and assets.

Use Geotab telematics to streamline all aspects of your utility fleet – from job assignment to asset tracking to safety monitoring – all from one platform.

The Geotab advantage

Geotab helps utility fleets boost their efficiency by allowing them to effectively track fleet vehicles, optimize routes to reduce fuel consumption, enhance on-road safety and improve response times in emergencies.



Get your fleet where they need to go

Effectively track and monitor your fleet vehicles with Geotab. We can give you real-time vehicle updates and use detailed reporting to create more effective routing and dispatch opportunities.



Boost your safety efforts

Worried that your drivers are exhibiting risky driving habits? Geotab can help – with driver safety scorecards, rugged camera options for any environment and real-time alerts for unsafe driving, you can improve overall safety.



Stop theft in its tracks

Your equipment is your business. Keep a closer eye on your assets with safety cameras, security alerts and GPS trackers so you don't lose out on costly machinery.



Open the lines of communication

Maintain open workforce communication with Geotab – whether you need shift coordination, real-time driver coaching on the road, or quicker, more efficient dispatching, we have a solution.



Reduce your fuel consumption

Monitor your fuel consumption and idling times using Geotab's detailed reporting features. Identify vehicles using the most fuel, track idling times across drivers and improve your bottom line.



Improve your emergency response

A utility fleet needs to be ready and trusted for any kind of emergency event – even through snow, ice, rain or high winds. Geotab provides the tools to refine emergency operations and ensure worker safety, from real-time weather tracking to route optimization and hazard alerts, fortifying trust in utility services. Use Geotab to optimize your emergency response and keep workers safe.



Improve your customer service

Offer your customers top-tier customer service – Geotab helps improve fleet response time, gives timely updates on arrival times and provides proof of service or delivery to customers so they are always in the loop.



Run a greener fleet

Thinking of going green? Geotab telematics identifies which of your vehicles could be most economically substituted with EVs and helps you develop a streamlined transition plan so you can cut down on fuel and drive more sustainably.

Open platform fleet management solutions

A comprehensive telematics solution delivers more than just fleet management – it offers critical insights that can enhance safety, boost productivity and improve the use of your equipment. By partnering with the ideal telematics provider, you gain access to easy-to-understand, actionable data all consolidated on a unified platform.

The Geotab Marketplace

The Geotab Marketplace offers fleets over 350 solutions to extend the power of Geotab, enhancing operational efficiency, safety and fleet optimization. Specialized solutions provide robust data analytics and reporting, customizing the Geotab experience to meet the unique demands of the utility sector.

Features include:

- Asset tracking
- Cameras & ADAS
- Mobile apps
- Fleet utilization

Geotab's platform provides you:



Geotab GO & GO9 RUGGED

An expandable telematics device with vehicle health assessments and collision detection. Our ruggedized version is built to withstand the harshest of conditions so you don't need to worry about durability.



Cameras & ADAS

Harness the power of video telematics to gain on-road intelligence, ensure driver safety and responsibility, and shield your fleet from liability.



Asset Tracking

Monitor critical assets and vehicle details to gain instant insights into the whereabouts, usage and readiness of all of your fleet resources.



Expandability

Use Geotab's Software Development Kit & APIs to find solutions that help you monitor PTO, keep track of your fleet and enable two-way messaging.



Geotab IOX

Enhance the power of your data by adding Geotab's IOX hardware that supports fleet data collection.